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BEFORE THE DEPARTMENT OF BUSINESS OVERSIGHT
OF THE STATE OF CALIFORNIA

In the Matter of:

) CRD NO. 104020

)
) THE COMMISSIONER OF BUSINESS
) OVERSIGHT,

) ORDERS:

) Complainant,

) v.

) GONOW SECURITIES, INC.

) 1. DENYING THE INVESTMENT
) ADVISER CERTIFICATE OF
) GONOW SECURITIES, INC.

) Respondent.

) 2. BARRING GONOW SECURITIES,
) INC. FROM ANY POSITION OF
) EMPLOYMENT, MANAGEMENT OR
) CONTROL OF ANY INVESTMENT
) ADVISER, BROKER-DEALER, OR
) COMMODITY ADVISER

Pursuant to the Final Decision of the Commissioner of Business Oversight, effective January 11, 2016, attached and incorporated herein as Exhibit A, IT IS HEREBY ORDERED THAT:

1) GoNow Securities, Inc.'s Application for an Investment Adviser Certificate is denied and

2) GoNow Securities, Inc. is hereby barred from any position of employment, management, or control of any investment adviser, broker-dealer, or commodity adviser.

This Order is effective as of January 11, 2016.

Dated: January 14, 2016
Sacramento, California

JAN LYNN OWEN
Commissioner of Business Oversight

By _____
MARY ANN SMITH
Deputy Commissioner
Enforcement Division